Partners

































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FLIARA's **Impact**

FLIARA will challenge existing gender norms and stereotypes, increasing gender consciousness through a recognition and appreciation of the actual impact and economic value that women have in rural economies and rural development.

FLIARA will result in end-user ready resources, including policy proposals and practical tools supporting women-led innovation. Join us to support more resilient, inclusive and sustainable rural regions with women at the forefront of innovation.



Want to know more?

Visit: www.fliara.eu

Contact us: info@fliara.eu

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Female-Led **Innovation** in Agriculture and Rural Areas







What is FLIARA about?

FLIARA will heighten visibility and awareness of current female-led innovations, and their centrality and importance to achieving EU environmental and inclusion policies. The project will demonstrate the innovative capacity of women in farming and in rural areas, with a particular focus on all four dimensions of sustainability (environmental, economic, social and cultural).

01 Women-Led Innovations

200 innovative practices that contribute to a sustainable and viable rural environment identified in 10 European countries: Ireland, Netherlands, Germany, Czech Republic, Slovenia, Sweden, Finland, Spain, Romania and Italy.

Community of Practice

A hub of networking and training amongst key actors and relevant stakeholders to exchange ideas, experiences and innovative knowledge, encouraing future female innovations and entrepeneurship. The FLIARA project aims to create a European wide rural innovation ecosystem, which supports women-led innovative practices in farming and rural areas.



Foresight Analysis

The project will use an envisioning process to predict the role of women in the innovations required for sustainable farms and rural futures across EU Member States. Visions will be constructed by using an interactive foresight process, which will involve key stakeholders, at a local level creating a connection between their local contexts and sustainable futures.

As a result, FLIARA will combine futures and case study methods with network building and policy benchmarking. By developing visions for sustainable rural futures, FLIARA will identify the innovations needed to make them a reality.

"Rural women can play a key role in delivering a sustainable future through on-farm and off-farm innovative practices."

Maura Farrell

Project Coordinator, Associate Professor