



Bridging Private and Public Funding for Women Innovators in Agriculture and Rural Areas

Community of Practice Online Event

 April 30, 2025

 10:00 AM – 12:00 PM CEST

 Online (open to all)

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Aline Zlati, Vertical Roots, FLIARA Innovator (Romania); Santiaga Sánchez Porcel, FLIARA Innovator, La Ruta de Santiago (Spain); Patricia Marina Toma, Mar'nArt and Anca Veronica Marcu, Comuna Cojocna, FLIARA Ambassadors (Romania).



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Times below are expressed in CEST. 10:00 – 12:00.

Agenda

10:00 – 10:10	Welcome and Introduction <i>Key insights from FLIARA findings and why addressing access to finance is critical for women-led rural innovation</i>	Associate Professor Maura Farrell , Project Coordinator, University of Galway.
10:10 – 10:25	The Rural Toolkit: <i>Navigating EU Funding Opportunities for Rural Areas</i>	Eleftherios Stavropoulos , Joint Research Centre, European Commission.
10:25 – 10:40	Unlocking EIP-AGRI and EU Opportunities for Innovation and Cooperation	Marta Yonkova , Smart Farm Practices & Rural Development Officer, EU CAP Network.
10:40 – 10:55	Fundraising for Women Innovators: A Founder's Perspective <i>Navigating the Public and Private Funding Landscape</i>	Triin Uustalu , Co-founder, AskGrant.
10:55 – 11:10	Supporting Women Entrepreneurs in Rural Innovation <i>From Incubation to Success: Funding Pathways for Rural Women Entrepreneurs</i>	Fábio Santos , Business Development and Incubation Manager, TERINOV.
11:10 – 11:35	Q&A with Speakers	Anastasia Oprea , FLIARA Community of Practice, ECOLISE.
11:35 – 11:45	Recap of Key Insights from the Event	Maura Farrell
11:45 – 11:55	The FLIARA Community of Practice <i>How to Stay Engaged through the FLIARA Community of Practice: A general overview of the CoP for the public</i>	Anastasia Oprea
11:55 – 12:00	Closing Remarks	Maura Farrell



Female-Led Innovation in Agriculture and Rural Areas

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