

## **EXERCISE 3.2: SLIDE AUDIT**

## **INSTRUCTION:**

Apply the 10/20/30 rule to your Investor Presentation slides.

## Checklist:

ਰੀ	Less than 30 words	on ar	nv slide?
1	Less man so words	UII ai	IV SIIUE!

□ Did I use an image or graph instead of a bulleted list?

Does the slide headline summarize the core idea?