

EXERCISE 4.1: MESSAGE ADAPTATION

INSTRUCTION:

Write three versions of a message based on one piece of project news.

Twitter/X (Pithy): 2-sentence headline with 3 hashtags

■ Twitter/X (Pithy): 2-sentence headline with 3 hashtags

■ Twitter/X (Pithy): 2-sentence headline with 3 hashtags
□ Twitter/X (Pit