



EXERCISE 4.3: RESPONSE TEMPLATE

INSTRUCTION:

Practice writing a public response to negative but constructive feedback.

🏠 Constructive Comment: User question about timeline risk

🏠 Your Response: "Thank you for raising that critical point. We agree the timeline is ambitious, which is why we have built in a 3-week buffer and prioritized X technology. We'll post an update on our risk mitigation plan next week."