



Business Incubator at SSP in Kyjov



THE INNOVATION JOURNEY

A business incubator is being created at the Polytechnic Secondary School of Technology in Kyjov. The purpose of the activity is to keep high school graduates in the region through the development of the local business environment utilizing start-ups, a coworking centre, the involvement of companies from the region and the Chamber of Commerce.

The school supports the involvement of companies from the region in teaching. They try to work with their graduates. They also focus on adult education with the possible perspective of bachelor's education.

The founder of the whole project Mgr. Hana Bednaříková is the councillor of the city of Kyjov, a member of important city commissions and an entrepreneur, which enables her to connect activities.



Figure 1. The Polytechnic Secondary School of Technology in Kyjov

As a part of the innovative center, there should also be a Center for Innovative

Education with an electrical/mechanical workshop for the public, the region supported this activity with an 80 million CZK subsidies, but the costs will be higher.

The main goal is to retain high school-educated youth in the region. The project is in the nascent stage.

THE INNOVATION IMPACT

The future of every region lies in its active and educated people. Keeping educated people in the region is a key issue for the development of rural areas. In these regions, this should be an important ambition of secondary schools, which should also focus on lifelong learning and support for companies in the region in acquiring qualified labour. A business incubator can be a suitable form of this kind of activity. Support in creating networks of stakeholders in the region and mediating linkages with universities can be the key.



Figure 2. Mgr. Hana Bednaříková

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