

THE INNOVATION JOURNEY

Camilla Logarn is a champion for gender equality in the Swedish forestry sector. She challenges gender issues because she wants women to dare to be active foresters - just like herself.



Camilla is very active in combining several activities involving forestry, thereby enabling people to live close to and with the forest. In the past, she has sold hay and other crops, raised animals, and spread manure for her neighbors. Nowadays, she is a public speaker, is building a car shop, owns a joiner's workshop, and owns a sawmill where people can have their logs cut up into boards. She also sells chopped wood to grocery stores.

Camilla organizes courses in chainsaw operation for women-only groups, as well as for groups with both women and men, thus preparing people for the examination needed to obtain a chainsaw license. Even though there is no requirement from the authorities to undergo training to use a chainsaw for

self-employed forest owners, people take the courses to be safe in the forest and for insurance purposes. Once the women obtain a chainsaw license, they feel more empowered to work in their own forests with a chainsaw or a clearing saw. Camilla has been also involved in a project in business development for women in forestry and has arranged study trips for women foresters. In addition, she runs a popular Facebook group that serves as a network for women foresters.

THE INNOVATION IMPACT

Through her chainsaw license training courses, Camilla provides women a safe space to practice their skills and prepare for the examination. Camilla still acknowledges that women want to meet other women forest owners in other formats than are usually provided by the forestry sector. Camilla hosts events that attract the participation of other women, including events related to business economics, cultural history, and succession of business ownership. Camilla's presence and hosting abilities enable other women to see that they too can join forestry events. Since 2008, about 200 women have passed through her training courses and earned their place in the Swedish forestry sector.

USEFUL LINKS

<https://www.youtube.com/watch?v=ghOKcoUnIXw>