



THE INNOVATION JOURNEY

The goal of the South Moravian Agency for Public Innovation is to bring innovations to the region, support successful solutions, and improve the quality of life in municipalities. The idea is to innovate public services to meet the highest standards while taking into account the environment and disadvantaged citizens. The main founder is the South Moravian Region. The agency cooperates with three Brno universities: Masaryk University, Mendel University in Brno and University of Technology.



Figure 1. Dita Tesařová M.Sc.

The agency focuses on innovations in the entire South Moravian region in the fields of energy, mobility, the environment, social and healthcare services and participation. It brings innovations from home and abroad and

cooperates with a platform that organizes the exchange of information and the sharing of experiences. It operates in both urban and rural municipalities. An interview was conducted with Dita Tesařová, M.Sc. who deals with innovations in climate change mitigation and adaptation.

THE INNOVATION IMPACT

In one year of existence, the agency managed to establish an Energy Managers Network (within the LIFE programme) that will advise municipalities in optimizing energy management and also how to avoid frivolous proposals from various private companies. The second success is the promotion of the Climatic Action Plan for the South-Moravian Region as the 1st in Czechia.

Organizing the exchange of experience is essential for the diffusion of innovation. This exchange not only brings new ideas, but it allows mistakes to be avoided based on the experience of other entities or can have an innovative benefit, as it shows that the innovation in question is successful elsewhere. It is very good that this activity is organized at the regional and professional level and therefore should be supported by the region.

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