



## THE INNOVATION JOURNEY

The company JVS is located in the small town of Třemošnice (population 3,250) in the Chrudim district. It has offered comprehensive cleaning services of non-residential premises and a supply of hygiene supplies since 1998. It has an ISO 9001 certificate.



**Figure 1. Ing. Jaroslava Smutná, entrepreneur of the year 2022**

By employing more than 50% of employees with reduced working capacity, their customers can apply the so-called substitute performance (as if they themselves employ disabled people). The company cooperates with the Good Angel Foundation which helps families with children who have fallen into financial difficulties due to cancer or other serious illnesses.

In addition to the family business, Mrs. Smutná works as a managing

director, financial and human relations manager at iProcess Technologies, Ltd., which is part of the German holding company Herbert Bauer GmbH+Co. iProcess Technologies has 43 employees and an annual turnover of EUR 3 million.

The company succeeds in fulfilling the main strategic goal, which is an individual approach to each customer, emphasizing quality, reliability, flexibility, operability, speed and seriousness. Another goal is to create excellent relations with the customer, based on mutual respect and trust. The owner of the company received the title Czech Entrepreneur of the Year 2022 in the category of small businesses.

## THE INNOVATION IMPACT

The company fills a gap in the market. At the same time, its business has a significant social dimension in providing job opportunities to women and men with impaired health. In this respect, it represents an example worthy of following in other regions as well.

## USEFUL LINKS

<http://www.jvsservice.cz/index.php?module=section&mode=text1&id=122&lang>