



THE INNOVATION JOURNEY

Toulcůvdvůr is a multifunctional company. It focuses on ecological education for schools and teachers, besides including an organic shop. It organizes professional events, family-focused activities and interest groups. It has a pet farm designed to save the gene pool (Noah's Ark Project). It is also the training center of the Czech Hiporehabilitation Society. It employs disabled people, who are responsible for management and maintenance of its own premises, a healthy dining room, a ceramic workshop and gardening. The campus has been leased from the Capital City of Prague for 50 years.



Figure 1. The yard of Toulcůvdvůr

The president of the association is M.Sc. Lenka Skoupá since 2009. She is 52 and comes from the Bohemian-Moravian Highlands. She studied zootechnics at the Czech University of Life Sciences. She is divorced and has two children. She has always been interested in small animals (rabbits, poultry, pigeons), to which she devotes her publishing and lecturing activities. So far, she has published three popular scientific books among others. The center consists of a complex of heritage-protected buildings and a 10-hectare natural area, including an orchard,

fields, meadows, a floodplain forest and a wetland. The activities are provided by the non-profit organization SRAZ, Botič, social enterprise ENVIRA (which meets the condition of substitute performance), and the ecological Kindergarten Semínko.

THE INNOVATION IMPACT

Toulcůvdvůr is a core part of ecological education. Even though it is located on the outskirts of Prague, it is oriented towards agricultural issues. Its Facebook page has 10,000 followers and its Google rating is 4.5.



Figure 2. M.Sc. Lenka Skoupá

The existence of an ecological education center that presents a real picture of the Czech countryside on the outskirts of the capital is extremely important. Residents of big cities and especially children have distorted ideas about the countryside and agriculture. The engagement of women in these activities is effective. It would be worth considering building similar facilities in other big cities.

USEFUL LINKS

<https://toulcuvdvur.cz>

YouTube: <https://www.youtube.com/watch?v=B5IN728O8ZU>